1. Developed [Type] e-commerce website to reduce cart abandonment rate by [Number]%, resulting in increased online sales after go-live date.
2. Provided ongoing efficiency and security maintenance and patching on website interface to maintain viability after launch.
3. Created powerful Content Management Systems to serve as interface for client.
4. Designed, developed and tested enhancements to existing [Type] platform using best practices and design methods.
5. Employed [Software] content management system to construct websites and [Type] deliverables.
6. Created web applications and components using PHP programming language.
7. Developed framework using consistent components and templates across client projects for cohesive branding and user experiences.
8. Collaborated with marketing team to deliver scalable solutions to accomplish digital marketing goals.
9. Suggested changes and enhancements for websites by offering specific solutions and improvements based on end-user needs.
10. Designed robust blogs, corporate and e-commerce websites, and continually updated using platforms such as Wordpress and [Type].
11. Liaised with clients and colleagues to build strong and impactful professional relationships.
12. Worked closely with [Job title] from planning stages to deployment to deliver on-target projects.
13. Coded, tested, debugged and monitored websites for [Type] clients.
14. Employed [Software] and other technology to make line-code repairs and optimize corporate presence.
15. Collaborated with in-house web designers to create sleek and innovative UI design.
16. Grew and enhanced network of websites by [Action].
17. Developed functional digital design concepts across various platforms to strengthen company brand and identity.
18. Managed user authentication and authorization for servers and various environments.
19. Developed, coded and updated [Type] and [Type] sites for clients such as [Client name] and [Client name].
20. Conceived and built optimized landing pages in HTML and CSS, including [Software] integration and cross-browser compatibility, to support marketing.